improvement in their programmes so as to retain the interest of the listeners/ viewers and continue to be a very cost efficient medium, for the advertisers.

Impact of Globalised Television on Nation's Culture And Educational System

1996. SHRI ASHOK MITRA: Will the Minister of INFORMATION AND BROADASTING be pleased to state:

(a) whether Government would consider constituting a committee of eminent citizens to assess the impact of globalised television on the nation's culture and educational system;

(b) whether Government would take a set of interim measures to prevent undesirable consequences following the viewing of foreign television pending the recommendations of such a committee; and

(c) whether Government would, in this connection, examine the measures adopted by such countries as the People's Republic of China, Malaysia and Singapore?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING SHRI K. P. SINGH DEO): (a) While there is no such proposal under consideration at present, Doordarshan has commissioned a study on the impact of television including satellite and cable television on the historical, cultural, social, political, environment, sports, education and intellectual aspects.

(b) The programmes shown on foreign satellite channels are not governed by the law of this country.

(c) Goernment is aware of the measures adopted in these countries.

Entry of Foreign Media

1997. DR. BAPU KALDATE:
SHRIMATI KAMLA SINHA

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government have taken any policy decision regarding entry of foreign media into the country;

(b) if so what are the details thereof; and

(c) whether Government Contemplate to allow foreign media for the national news coverage in the country; if so, the decision if any, taken by Government in this regard?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING SHRI K. P. SINGH DEO) (a) No, Sir. The policy decision of 1955 has not been changed.

(b) Does not arise.

(c) No, Sir.

'DD organised a Live show on Zee' A News item

1998. PROF. VIJAY KUMAR MALHOTRA Will the Minister of INFORMATION AND BROADCASTING be pleased to state

(a) whether the attention of Government has been drawn to the news item appearing in the Pioneer dated 15th July, 1994 under the caption "DD organised the live hsow on Zee';

(b) if so, the reasons for Doordarshan allowing telecast by a foreign TV network of a political event;

(c) whether similar facilities are likely to be made aavilable for the coverage of rallies by the opposition parties also; and

(d) if so, the details thereof and if not, the reasons for dual policiese?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING SHRI K. P. SINGH DEO) (a) Yes, Sir.

(b) Technical facilities were provided to M|s. Zee TV by Doordarshan against payment in accordance with its practice of offering such facilities to domestic; and foreign users.

(c) and (d) Doordarshan would examine all such requests on merits.